

Fair Trade Facts

Fair Trade is an international system of doing business based on dialogue, transparency and respect. It contributes to sustainable development by offering better trading conditions for producers and workers in developing countries.

Fair Trade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world.



Principles:

- Direct trade (product is purchased by importer as directly as possible with few or no intermediaries).
- Fair price (product is purchased at a constant and stable price).
- Long-term commitment (= long term relationship with the cooperative).
- Access to credit (cooperatives representing producers may have access to credit).
- Environmental protection (sustainable farming methods).
- Democratic and transparent organizations (products come from cooperatives that are managed democratically).
- Local community development (social premium is paid to the cooperative and is invested in the local community).

<http://transfair.ca/>

Did you know



www.capejourimain.ca